



Hamidreza Sheikholeslami

Age: 37, Married

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Summary

A multi-disciplinary professional, hard-working, and detail-oriented graphic, UX/UI and 3D designer who has delivered creative and engaging solutions across brand identity, print, packaging, digital, and online media.

I have acquired a certain degree of expertise in developing high-level and detailed storyboards, mockups, and prototypes to effectively communicate interaction and design ideas. Analyzing the usability of new and existing products, websites, webshops and making constructive suggestions for change and optimization. Also, I am a HubSpot certified inbound marketer.

Entrepreneurial in nature and owner of EDEN advertising group and EDEN 3D Solutions. I have earned a Master of Business Administration (M.B.A) and a Doctorate of Business Administration (D.B.A) certificates, and also passed some practical courses in the field of business analysis so as to get the businesses to the next level.

In brief, I would like to do what others do but in a way that is more effective, better performed and has higher impacts on the business identity and revenue.

Experience

CEO & Owner at EDEN 3D Solutions – March 2016-Present
3D Design, 3D Print, 3D Scan and other 3D Solutions for SMBs.

CEO & Owner at EDEN Advertising Group – 2002-Present
Graphic Design, Offset & Digital Printing, Packaging Design, Corporate Gift Design.
Web Design & Development, E-Commerce Strategy and Design, Digital Marketing,
Inbound Marketing

CMO at EDEN Health & Beauty – 2011-Present
Marketing, Digital Marketing, Webmaster

Education

University of Tehran, Tehran-Iran
Certificate of Doctorate of Business Administration (D.B.A), – Entrepreneurship,
2015-2018

Bahar Institute, Tehran-Iran
Certificate of Master of Business Administration (M.B.A), Digital Marketing, 2016

University of Tehran, Tehran-Iran
Certificate of Master of Business Administration (M.B.A), Entrepreneurship, 2012-2013

Azad Islamic University, Arak-Iran
Associate Degree of Textile Engineering, 2000

Experiences

- Design & managing more than 10 eCommerce website.
- Managing SEO of more than 30 websites and webshops.
- Monitoring & analyzing of websites and webshops with Google Analytics, Google Webmaster Tools, Google Page Speed Insights, Pingdom Website Speed Test, MX ToolBox, MOZ SEO Tools, Yoast SEO, and etc.
- UX/UI design of more than 50 websites and webshops.

Skills

Art & Design:

- Graphic Design
- Logo and Brand Identity Design
- Offset & Digital Print
- Packaging Design
- Corporate Gift Design
- Mockups
- Prototyping
- Infographics

Online & Digital:

- Web Design & Development
- eCommerce Design & Strategy
- Inbound Marketing: (Digital marketing, Email Marketing, Content Marketing, ...)
- SEO
- Digital Sales & Analysis

3D

- 3D Modeling
- 3D Scan
- 3D Print
- Rapid Prototyping

Business

- Business Plan
- Problem Solving
- Project Management
- Business Analysis (BABOK)

Softwares:

- Google Analytics
- Google Ads
- Waze Local Advanced
- Adobe Photoshop
- Adobe Dreamweaver
- Microsoft Office (Outlook, Word, Excel, PowerPoint...)
- Corel Graphic Suit
- WordPress
- Adobe Acrobat Pro

